

Student Migration Portal – Guidelines

1. Introduction

The **Student Migration Portal** is a comprehensive advisory platform designed to assist students migrating from Kerala (and India) to selected countries for higher education. The portal will provide accurate, up-to-date, and interactive guidance on academic opportunities, immigration procedures, legal requirements, and socio-cultural integration.

Key Objectives:

- Provide reliable information on courses, universities, and admission processes.
- Offer pre-departure orientation through multimedia content.
- Guide students on visa procedures, work regulations, and legal compliance.
- Ensure safe migration by raising awareness about exploitative practices.
- Establish a grievance redressal mechanism for student migrants.

The **Student Migration Portal** will serve as a **one-stop advisory platform**, reducing exploitation risks and ensuring informed decisions. By integrating **interactive tools, legal guidance, and grievance mechanisms**, it will empower students for a safe and successful migration journey.

2. Portal Structure

A. Homepage (Landing Page)

- **Hero Section:**
 - Animated video introduction to the portal.
 - Quick links to key sections (Country Guides, Visa Procedures, University Rankings, Grievance Redressal).
- **News & Updates:**
 - Latest changes in immigration laws, scholarships, and alerts (e.g., visa restrictions).
- **Country Selector:**

- Dropdown menu for selecting one of the **key destinations** (UK, Germany, Canada, Australia, New Zealand, and Eastern European countries).

B. Country-Specific Guides

1. Academic Information

- **Future-Demand Courses:**
 - List of high-demand fields (AI, Healthcare, Engineering, Business).
 - Job prospects post-study.
- **University Rankings & Fee Structure:**
 - Top-ranked institutions (public/private).
 - Tuition fees, scholarships, and cost of living.
- **Admission Procedures:**
 - UG, PG, PhD application steps.
 - Deadlines, eligibility, and required documents.

2. Immigration & Visa Procedures

- **Step-by-Step Visa Application:**
 - Student visa requirements.
 - Processing time, fees, and interview tips.
- **Post-Arrival Formalities:**
 - Resident permit registration.
 - Health insurance requirements.

3. Employment & Work Regulations

- **Part-time Work Rules:**
 - Hours allowed, minimum wage.
- **Post-Study Work Visa Policies:**
 - PR pathways after graduation.

4. Socio-Cultural Integration

- **Dos and Don'ts:**
 - Cultural norms, etiquette, and legal restrictions.

- **Useful Websites & Apps:**
 - Public transport, student discounts, emergency contacts, all other useful links related to immigration and day-to-day life

C. Pre-Departure Orientation Hub

- **Interactive Videos & Webinars:**
 - Animated guides on packing, banking, accommodation.
- **Downloadable Handbooks:**
 - Checklist for documents, travel tips, PDOP materials
- **Language Basics:**
 - Common phrases (for non-English speaking countries).

D. Grievance Redressal System

- **Online Complaint Submission:**
 - Form for reporting fraud, exploitation, or emergencies.
- **Helpline & Chat Support:**
 - Direct link to NORKA help desk and diaspora networks.

E. Awareness & Alerts Section

- **Scam Alerts:**
 - List of fraudulent agents/consultancies.
- **Scholarship & Funding Opportunities:**
 - Government and private scholarships.

F. Interactive Tools

- **Cost Calculator:**
 - Estimates total expenses (tuition + living costs).
- **Visa Status Tracker:**
 - Links to official embassy portals.

G. FAQ & Help Center

- Common queries on visas, admissions, work permits.

H. Content Management System

- Admin panel for updating the contents in each page

3. Creative & Multimedia Elements

- **Animated Infographics:**
 - Visa process flowcharts.
- **Virtual Campus Tours:**
 - 360° views of popular universities.
- **Student Testimonials:**
 - Video interviews with alumni.

Key Data gathered:

1. **Future-Demand Courses and Institutions**
 - Lists courses, universities, and rankings (QS, Times, ARWU).
 - Includes UG/PG/PhD offerings.
2. **Fee Structure**
 - Tuition fees for UG, PG, and PhD programs across countries.
3. **Scholarships**
 - Government and university-specific scholarships for each country.
4. **Dos and Don'ts for International Students**
 - Country-specific guidelines on work, health insurance, and legal requirements.
5. **Socio-Cultural Integration Tips**
 - Language, dress code, public holidays, food culture, and climate.
6. **Money Exchange Rules**
 - Currency regulations, fund transfer methods, and bank account opening.
7. **Destination Country Laws**
 - Stay-back periods, work rights, traffic laws, and penal legislation.
8. **Emigration and Immigration Procedures**
 - Step-by-step visa application processes, required documents, and post-arrival formalities.
9. **Useful Resources**
 - Websites, Instagram pages, YouTube channels, and Malayali community links

1. Advisory Website Development & Maintenance

- interactive, user-friendly, and multilingual portal with clear disclaimers on its advisory nature.
- Secure database integration for grievance redressal.
- Mobile-responsive design with AI-based chatbots for general queries.

2. Content Development & Digital Tools

- Animated pre-departure orientation videos and downloadable guides.
- Country-wise academic, immigration, and employment advisory content.
- interactive tools (e.g., cost calculator, visa tracker) with advisory notes.

3. Technical Support & Compliance

- Cloud hosting, cybersecurity, security audit, and regular content updates
- Integration with NORKA helplines for verified information.