

**Requirements for Bilingual, responsive website for BUDs**

Government of Kerala has decided to launch a new website to create awareness to the citizens on the provisions of the Banning of Unregulated Deposit Schemes Act-2019.

This document covers the requirements for the development of a bilingual (English & Malayalam) website for BUDs. On completion of the work the following things should be satisfied.

- I. The new website should be interactive, attractive and should have security in high level. Moreover, it should be responsive and compatible with all devices.
- II. The website should strictly follow the guidelines for Indian government website issued by NIC.
- III. The user will have the provision to select language and can view the website in English as well as Malayalam and in different font sizes.
- IV. The website should have an admin area to manage the website and generate different reports.
- V. Implement SEO to optimize the website in technical configuration, content relevance and link popularity so its pages can become easily findable and better ranking them in search engine.
- VI. The website should have a Visitor Count and a Feedback Form
- VII. Before hosting in State Data Centre the security audit is mandatory.
- VIII. Integrate SSL Certification
- IX. There should be a provision for file a complaint through the website and the service is for citizen/firm.
- X. All images should be optimized with ALT tags and should have a provision for adding through backend.
- XI. The sitemap in the website should be automated.
- XII. Home Page  
The website should be a standard in design and it should be strictly follow the guidelines for Indian government website issued by NIC.

1. Head Banner standard size and attractive

- a) Include India Government Flag
- b) Government of Kerala Emblem
- c) **Text Official website of .....**

2. Search (Should be in all pages)

- a) Content and Menu search

3. Menu

- a) **Home**
- b) **About**
- c) **List of Banned Firms**
- d) **Notifications**
- e) **Press Releases**
- f) **Publications**

- g) Act and Laws
  - h) Contacts (Phone Number/E-Mail Id)
  - i) File a Complaint
4. Dynamic banner adding section (Wide Banner)
    - a) Banner with specific size (Having cropping facility in backend)
    - b) Should have facility to overlay text on the banner and having facility to hyperlink inner/external URL.
    - c) It should have a facility to include caption of each image in the footer of the banner.
  5. Dynamic section for adding "chiefs"
    - a) Image with specific size
    - b) Message from chief
  6. Social media link (Facebook, Twitter, YouTube, etc.)
    - a) Icon/image is preferable
  7. Services of the website/dept.
    - a) Attractive and interactive icons/images should be used with link towards to the services.
    - b) The services to be placed in the home page should be identified.**
  8. News/Announcement/Notification/Alert, etc.
    - a) Identify specific area to place the above mentioned content/image.
    - b) Backend should have a facility to manage the add/delete/edit the News /Announcement /Notification/Alert
    - c) Provide read more link to the respective page and important/recent one in the home page.
  9. An area should be identified to show the latest updates.
  10. Footer
    - a) Long Footer with should have facility hyperlinking with inner/external URL.
    - b) Dynamic Sitemap should be included in header/footer.
  11. Feedback and contact us facility should be provisioned for public - both in mail and data base.

### XIII. Inner Page

1. About
  - a) Vision & Mission
  - b) Governance
  - c) Who is Who (Details of Officers)
  - d) Tips to Public
  - e) FAQ
2. List of Banned Firms
  - a) It is better to collect the list from RBI through API (Period/Name wise search should be included)
3. Notifications
  - a) All notification in this regard can be published in this area
4. Press Releases
  - a) All Press releases in this regard can be published in this area

5. Publications
  - a) Any Publication in this regard can be published in this area (RBI)
6. Act and Laws
  - a) Act and Laws in this regard can be published in this area
7. File a Complaint
  - a) An individual/firm can launch a complaint against a firm through this module
  - b) File a complaint
    - Get Mobile Number and provide OTP through SMS for launching a complaint
    - Select the type of complainant (individual/firm/senior citizen/Govt. dept. / individual-business/proprietorship partnership/ Limited Company/ Trust/PSU/others)
    - Complainants State of residence (list from RBI through API)
    - Complainants District of residence
    - Address (Text Area)
    - Pin code (list from RBI through API)
    - Select Entity Name – Information related to the regulated entity against which the complaint is being to be lodged /filed. (list from RBI through API)
    - Should have provision for file attach (doc/pdf/jpeg/etc.)
    - Should have facility for generating reports on period wise/category wise.
    - There should be a provision to trace out the status of the complaint filed

#### XIV. Deliverables

- Based on the requirements, the firm should submit a proposal along with System Requirement in SDC (specification). The proposal consists of Technical and Financial.
- The firm should submit screen designs and themes for approval from department.

#### After the completion of the project

- A diagram which depicts the whole architecture of the website/system to the department.
- Well documented / commented Source code of the website
- Documentation of all relevant matters including coding is required and should be handed over to us in softcopy and hardcopy once the project is over.
- Admin user manual with screen shots and credentials