

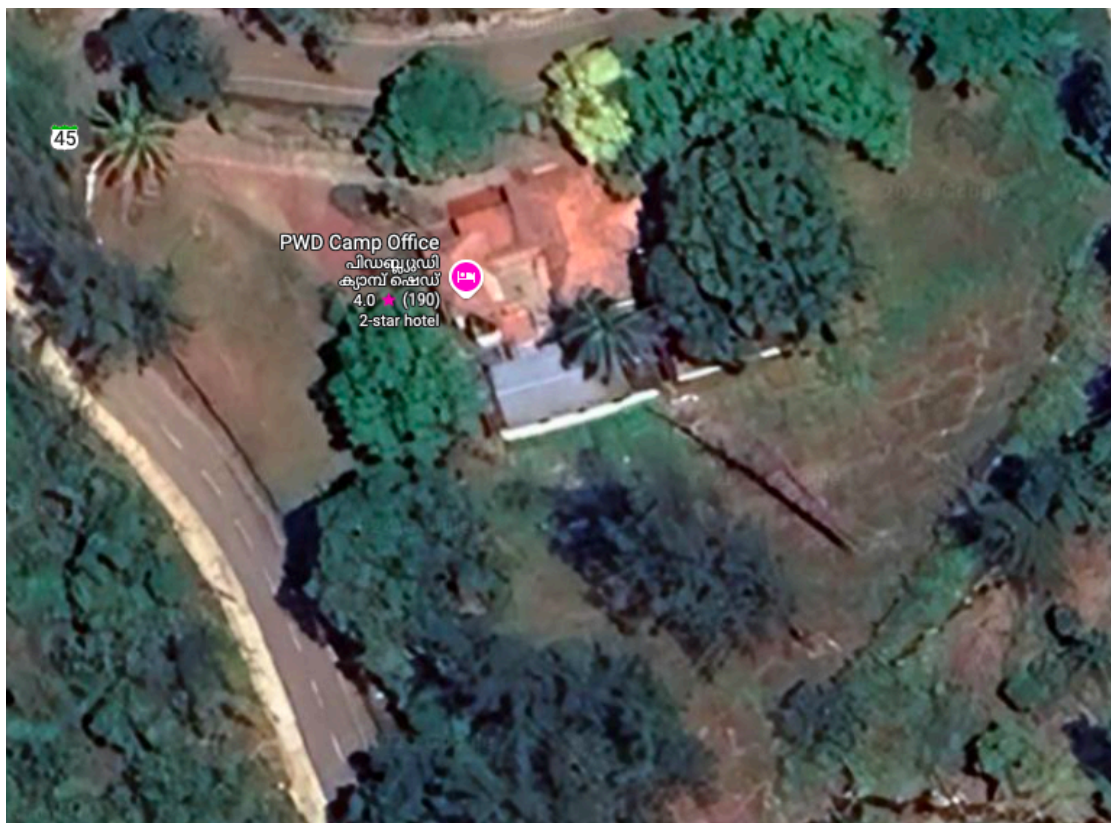
Kerala-Specific Caravan Park Design

Caravan tourism in Kerala is an innovative concept aimed at promoting travel and exploration in the state. This form of tourism involves specially designed caravans or camper vans that provide travellers with a comfortable and flexible way to explore the natural beauty and cultural heritage of Kerala at their own pace. Caravan Tourism policy envisages laying down the broad framework for the development and encouragement of Caravan Tourism in Kerala, predominantly in the private sector through incentivising the procurement of caravans and for establishing the caravan parks, chalking out processes and procedures for its operations, approval mechanisms etc.

The Department of Tourism has been promoting caravan tourism and in regard to that is planning to establish Caravan Parks. There are several models available for caravan parks and is now looking for a Kerala Specific Caravan park.

Challenge

Designing, construction and maintenance of a caravan park specifically for Kerala requires a blend of traditional aesthetics, eco-friendliness, and modern amenities. The Department has identified a land near to the PWD Camp Office in Ponmudi, Thiruvananthapuram for setting up the Caravan Park.



Google Map link to location - [Click here to view](#)

Site Inference Report - [Click here to read](#)

Videos and Images of the site - [Click here to view](#).

Here's a comprehensive layout and design approach for a Kerala-specific caravan park, keeping the operational requirements in mind:

Operational requirements:

- 24 x 7 Operational during tourist season
- Connected by fair weather road from main road
- Have all necessary trading licences/NOCs
- Public liability insurance
- Electricity, water and sewage connections compatible with caravan specifications in India

Submission Process for Challenges

- 1. Expression of Interest (EOI):**
 - Interested designers and startups must submit their EOI.
- 2. Interaction with Officials:**
 - Shortlisted designers/startups will be invited for an online or offline interaction with officials from the Department of Tourism and Kerala Startup Mission (KSUM).
- 3. Design Submission:**
 - Post-interaction, participants are expected to submit their detailed designs and construction plan. These submissions will undergo an evaluation process.
- 4. Interview with Selected Participants:**
 - Participants with selected designs will be invited for an online or in-person interview with the officials.
- 5. Finalization and Implementation:**
 - Once a design is finalized, work orders will be issued for the construction of the caravan park and for the operations of the park. The terms and conditions for the operation of the Caravan park will be decided by the Department of Tourism with identification of the startup is finalised.

Key Dates:

- **Last Date for Submission:** October 23, 2024