

Public Relations Works of Translational Research and Professional Leadership Centre (TPLC)

Translational Research and Professional Leadership Centre [TPLC] is an interdisciplinary center functioning at Government Engineering College Barton Hill under the Directorate of Technical Education, since 2015, with the introduction of the interdisciplinary postgraduate program in Translational Engineering. The All India Council for Technical Education(AICTE) approved the program and is affiliated with APJ Abdul Kalam Technological University. Out of 18 seats, presently 8 seats are reserved for sponsored candidates working in Government departments. Along with the M.Tech. program, the Centre facilitates internship programs for undergraduate and postgraduate students, with the support of the Higher Education Department and ASAP Kerala. So far, TPLC has offered internships to 588 B.Tech. students with the support of ASAP Kerala. The center offers training programs for students, faculty, and professionals in the areas of social relevance as well as leadership, self-awareness, etc. The center has also been involved in the DPR preparation of a few Government Projects, with the involvement of a dedicated interdisciplinary team and students. The Centre functions in collaboration with a few premier institutes such as IIT Madras, IIT Bombay, IIT Delhi, IIT Kharagpur, etc., Research organizations like NIIST, NCESS, KSREC, Government departments like Tourism department, Irrigation Department, Local Self Government departments, Kerala Water Authority, Krishi Vigyan Kendra, KIIFB, K-DISC, etc., autonomous departments like Integrated Rural Technology Centre, Palakkad, various NGO's like Thanal, Dhruvansh, private institutions like Pelican Biotech and Chemical Labs, BIMS LAB, Project Management Institute-Kerala chapter etc.

On the publicity side, TPLC falls short of reaching out to students and the public regarding its activities & its interdisciplinary M.Tech. Translational Engineering program. TPLC needs to be integrated with the public relations work to enhance the visibility of the center to enhance the admission prospects.

The department is looking for a Startup with a proven track record of success in PR